Text Amendments to the Social Media Policy (Non-Municipal Messages)

The following changes to the Social Media Policy (Non-Municipal Messages) as recommended by the Intergovernmental Affairs and Accountability Committee at a meeting held on January 25, 2024, and the Committee of the Whole as discussed at a meeting held on February 28, 2024:

Purpose:

• Add: X (formally Twitter)

Add: and Instagram

Section 1:

- End first sentence after general public
- Second sentence to start with "It is..."

Section 3 (a):

• Continue the first sentence with "...,or those events and activities which are for monetary gain by such organizations, institutions or other groups identified above."