

THE TOWN OF STRATFORD RESOLUTION

CW015-2023 – Community Campus Capital Campaign

Motion Carried Motion Lost Motion Withdrawn	X	Council Chamb Town Hall Oct 11, 2023	oers
Committee		Committee of the Whole	
Moved by Councillor		Jill Chandler	
Seconded by Councillor			

WHEREAS the Town of Stratford is committed to fostering community well-being by developing a dynamic hub of indoor and outdoor amenities, offering diverse opportunities to enhance physical, social and mental well-being; and

WHEREAS the Town of Stratford envisions a Community Campus that will build upon an already strong community through innovation and collaboration with citizens and government; and

WHEREAS the Town Council recognizes the significance and potential impact of the Community Campus in meeting the needs of our community; and

WHEREAS the Town Council supported the Community Campus Fundraising Feasibility Study conducted by DCG Philanthropic that researched the Town's opportunity to ask stakeholders what is important to them and to determine the community's appetite for funding the Community Campus project; and

WHEREAS the the Feasibility Study bid process included an option for the successful consultant to provide guidance and oversee a Capital Campaign; and

WHEREAS should the Town commit to a Capital Campaign led by the successful consultant, the successful consultant shall provide management services to oversee and support effective delivery of the campaign strategy. The successful consultant will work with Town of Stratford councilors, staff and volunteer leadership team to support the production and delivery of suggested tools and tactics. The successful consultant will also advise campaign leadership on strategies to engage donors, build profile and guide the campaign toward its objectives; and

WHEREAS the successful consultant shall designate a working team to assist with the day-to-day administration of the campaign, support volunteers, participate in designated solicitations and maintain tracking and donor stewardship responsibilities.

