# REGULAR MONTHLY COUNCIL MEETING
# May 8, 2013
# Approved Minutes

**DATE:** April 10, 2013
**TIME:** 7:30 p.m. – 9:40 p.m.
**PLACE:** Stratford Town Centre, 234 Shakespeare Drive

**PRESENT:** Deputy Mayor Clow; Councillors Emile Gallant; Diane Griffin; Randy Cooper; Steve Ogden; Robert Hughes, CAO; Joanne Weir, Assistant Recreation Director; Kim O'Connell, Director of Finance and Technology; Vahid Ghomoshchi, Director of Planning, Development and Heritage; Jeremy Crosby, Director of Infrastructure and Adele Gillis, Recording Clerk

**REGRETS:** Councillor Steve MacDonald

**CHAIR:** Mayor David Dunphy

## 1. CALL TO ORDER

Mayor David Dunphy called the Regular Monthly Council Meeting to order at 7:32 p.m. and welcomed James Alyward, MLA and Eric Murray, Holland College Journalism student to the meeting.

## 2. APPROVAL OF THE AGENDA

It was moved by Councillor Randy Cooper and seconded by Councillor Diane Griffin that the May 8, 2013 Agenda be approved as presented.

## 3. MINUTES

It was moved by Councillor Steve Ogden and seconded by Councillor Diane Griffin that the Regular Monthly Meeting Minutes of April 10, 2013, be approved as circulated.

## 4. BUSINESS ARISING FROM MINUTES

Nil

## 5. PRESENTATIONS FROM THE FLOOR

Nil

## 6. CARI REPORT

Nil

## 7. CORRESPONDENCE

a. Income Correspondence

A list of all incoming correspondence received since the last Council meeting was included in the meeting package.

b. Outgoing Correspondence
A list of all incoming correspondence received since the last Council meeting was included in the meeting package.

**8. MAYOR'S REPORT**

Mayor Dunphy gave a report noting that since the last Council meeting he attended the following events:

- April 18th – Presented Stratford "Red Shirts for our Troops" to the Stratford Cadets.
- April 24th – Attended PEI Business Women's Assn. Business Mixer
- April 24th – Attended Committee of the Whole Meeting
- April 25th - Attended Sustainability Committee Meeting
- April 26th – Attended the Grand Opening of the Alure restaurant at Fox Meadow Golf Course
- April 29th – Attended Buy Local open house. Good interaction between residents and members of our buy local citizen's panel.
- April 29th – Attended FPEIM AGM in Cornwall. Great presentations and discussions! Stratford's resolution on Affordable Seniors Housing was passed unanimously.
- April 29th – Was interviewed by Patrick Faller of CBC TV re Stratford's new Heritage Community signs.
- May 2nd – Helped to recognize MS Month by raising the MS Flag at Stratford Town Hall.
- May 4th – Attended Everett MacDougall's 100 Birthday celebration at Andrews of Stratford. Everett was in top form. We presented him with a certificate and a vest from the Town of Stratford.
- May 7th – Attended the Launch of Stratford's Official Plan Review process.

**9. CHIEF ADMINISTRATIVE OFFICER**

The Chief Administrative Officers report was included in the package for Council to review. Robert gave an update on his report noting that we continue to work on Results Matter and are in the middle of social media training with the Town's Social Media Core Communication Team. It was noted that The Buy Local Panel Open House was a great Community building exercise and it was great to see the Panel Members interacting with residents. The C.A.O then publicly thanked the Buy Local Citizens members, who volunteered their time, and took the task very seriously; we really appreciate them helping us to build the best Community that we can. The C.A.O also noted that hopefully, the new web site will be launched before the next Council meeting and that the new Civic Ideas platform will be integrated into the web site along with the new Engagement Tool that is part of the new web site.

**10. INFRASTRUCTURE**

The minutes of the April 30th Infrastructure Meeting were included in the meeting package

Councillor Gallant noted that he would like to congratulate Phinley's, a local business, who recently won "Burger Love" for PEI.

Councillor Gallant also noted that the C.A.O. made a presentation on the waste water treatment plant and a few other projects at their monthly meeting. A discussion was also held on Service Standards; potential projects for 2013, and it was noted that the well field is close to being completed.

Councillor Cooper asked in there is any update on the sewer treatment plant.

Councillor Gallant noted that the C.A.O. will be making a presentation on the sewer treatment options at the next Committee of the Whole meeting.

Councillor Ogden asked about the Park Lane to Bonavista sidewalk.

Jeremy noted that the project has been tendered and closes Friday at 2:00 p.m. construction should start in a few weeks, and it should be completed by August, 2013.

Councillor Gallant noted that a discussion was held regarding the sign board at the bridge. Committee members were asking if the Town is looking into getting a more modern electronic sign. Mayor Dunphy also noted that this was also brought up at the Buy Local meetings.

Deputy Mayor Clow reported that a few residents have taken it upon themselves to clean up sections of the Trans Canada Highway. Deputy Mayor Clow thought and it would be nice to recognize them in some way. Mayor Dunphy asked Deputy Mayor Clow to get their names and the Town would certainly send a recognition letter to them.

## 11. <u>RECREATION, CULTURE AND EVENTS</u>

### a) Report

Vice-Chair, Councillor Griffin gave the Recreation, Culture and Events report in the absence of the Chair, Councillor Steve MacDonald.

Councillor Griffin noted that two of the big summer programs, soccer and baseball registration is currently underway. It was also noted, that soccer is now online which makes it very convenient for the participants and their parents to register.

Councillor Griffin noted that the Spring and Summer Program Guide was sent out in April. The Guide includes many programs including Tennis School and a Summer Day Camp. The Lacrosse Program for youth ages 6 to 18 yrs. is being offered this year in partnership with Lacrosse PEI and other outlying communities. Their games will be played at Keppoch Field on Friday evenings and Saturday mornings. It was also noted that a Playground Safety Inspection Report is currently under way. Councillor Griffin reported that the Annual Canada Day Celebration will be held again this year at Tea Hill Park on July 1 and for first time; we will be having a pancake breakfast at the Town Hall in the morning.

Councillor Griffin reported that the Arts & Culture Committee has a RFP out for Artist in Residence Program which was a huge success last year. A RFP is also out for a “Fox in the Park” Public Art Project, which will be displayed in a neighbourhood park.

On April 6, students from the Holland College Event Management Program held a Fashionesta Gala, a prom dress show, in the gym with the proceeds given to the Youth Can Do Program.

On Wednesday, April 10, was the day of pink, International Day against Bullying Discrimination and Homophobia and Transphobia in the Community. Youth Can Do and members of the Town staff wore their pink shirts to support that day.

Youth Can Do was also involved in the Walk for Kids Help Kid Phone Program which was a successful event and they will also be taking part in the WI Annual Roadside Clean Up. Councillor Griffin also noted that the Dog Park is now open after some turf care in April.

## 12. FINANCE AND TECHNOLOGY

a) The Minutes of the April 16, Finance and Technology meeting were included in the meeting package.

Councillor Cooper highlighted the major parts of the meeting as follows:

We are reviewing our credit card processes and have looked at what the City of Charlottetown and CARI Complex are using.

A Utility loan has been obtained with the Bank of Montreal, in the amount of $280,000 at a rate of 3.03% for a 10 year period.

Councillor Cooper noted that the Robert Hughes, C.A.O and, Jeremy Crosby Director of Infrastructure gave a presentation on the financial implications of modifying and enhancing the Town’s sewer treatment options. We are working on coming to some type of resolve, a decision on which way we may go by the end of the year. The Finance Committee looks at this from a financial standpoint. Some of the options are that we modify the plant that we have, build a new plant in Stratford, or ship our sewerage to a larger plant in Charlottetown.

It was noted that the both the Town and Utility statements are included in the meeting package.

Councillor Cooper brought up the issues from a newspaper article, the impact of the HST on Municipalities around PEI. Municipal affairs, are what we are generally concerned with, and quite frankly, I don't think it is fair to say that a lot of the Ministers quotes were misrepresentative, I think, they were incorrect statements. They reference, in the paper that the Mayors need to come to the table, I certainly know from the Town's stand point, our Mayor is generally interested in where we go with this. I was quite surprised, as were others, who attended the FPEIM Annual Meeting, that the Minister of Municipal Affairs was unable to attened. This, didn't change the whole context of the meeting, but it was certainly concerning for a lot of the people that were there. With the issues that are going on with Municipal Affairs, our Director of Finance, Kim, was certainly aware that we have been looking to work out this HST Rebate Deal for quite some time. We have been given some sort of program that is related to infrastructure, It is a fund that we can draw dollars from, but we have been running short falls, from the Province, for a period of time. In 2008, the Tax Credit was changed to the grant formula, and at that point in time, it was status quo for approximately nine months. The Town has a shortfall of almost $386,000 from the province for 2013; if we accumulate that from 2008 it is almost a million dollars. That is the tax payers money, it the residents of Stratford that pay the property taxes. Stratford does not have extra taxation within the Town, we have a chance to collect property taxes and that is the only way we fund our resources. It was very discouraging, at the FPEIM Meeting, to sit and to see what may be taken place and then to see the statements in the Newspaper, correct or incorrect, they are quotes from the Minister, but it is a kind of take it or leave it approach. We talked about a revenue sharing agreement being on the table is there anything happening with this agreement.

The C.A.O noted that there has been a lot of meeting over the last few years, a lot of time has been spent on this issue. After discussing a number of different options, we were given an offer at the end of the negotiations last fall that, was radically different than anything that was talked about for the previous two years of negotiations, and it was completely unacceptable to the Municipal Representatives around the table. The Mayor wrote a letter to the Minister saying that the Communities are not happy with the process, we're not happy with the offer, and we would like to go back to the table and negotiate something in good faith. The C.A.O also noted that there is a meeting scheduled for later in May.

Councillor Cooper noted that he understands that the Town's grant will be very similar to 2012, but we continue to be on the losing end, especially when we are not being compensated for our growth in Stratford. It was also noted that there are a lot of things, like the water and sewer project that we are concerned about funding for and if that funding was coming, then we would do the project.

Mayor Dunphy noted that he and staff do take seriously the implications of the HST and a fair Revenue Sharing Agreement that is very important to the long term viability of the Municipalities. It was noted that FPEIM would lead the discussions with the Minister and a Press Release from FPEIM should be released to address this issue very soon. Mayor Dunphy also noted that he is willing to negotiate in good faith with the province and hopeful that something can be agreed upon.

**b) Financial Statements**
*Included in the package*.

c) **Resolution FA004-2013 – Five Year Term Loan expires April 15, 2013 EDS Lease.**

**Moved by Councillor Randy Cooper**
**Seconded by Councillor Gary Clow**

***WHEREAS*** a 5 year loan for the Eastern School District lease agreement in the amount of approximately $1,225,000 expired in April 2013, with an amortization of 10 years remaining on the loan; and

***WHEREAS*** the amount of the loan requested is $1,225,000 and as per the lease agreement with the Eastern School District the loan must be renewed every 5 years for 5 year terms; and

***WHEREAS*** we requested proposals from the following financial institutions:

- National Bank
- Bank of Montreal
- Metro Credit Union
- CIBC
- Dunne Consulting
- Royal Bank
- Scotia Bank
- TD Bank

***AND WHEREAS*** the request for proposals closed at 1:30 pm on May 8, 2013; and

***WHEREAS*** the following 5 year rates were received:

| BMO Rate | Royal Rate | CIBC Rate | National Rate | TD Rate |
|---|---|---|---|---|
| 2.47% | 2.31% | 2.92% | 2.85% | 2.36% |

***BE IT RESOLVED*** that the tender for the loan with an amortization of 10 years remaining will be awarded to the Royal Bank for a 5 year term at a rate of 2.31%.

**Discussion**: It was noted that this Resolution bears the recommendation of the Finance and Administration Committee as submitted via an email poll on May 8, 2013.

Mayor Dunphy noted that when the building was originally constructed the Eastern School District was separated out, for the purposes of the lease, from the rest of the building.

Councillor Cooper noted that there was a 20 year lease agreement at the start, and it is required that every five years we renegotiate a rate. It is a 10 year amortization, but it is a five year term.

**Question: CARRIED**

## 13. PLANNING, DEVELOPMENT AND HERITAGE

### a) Report

Deputy Mayor Clow reported that the Planning, Development and Heritage Committee met on May 6, and noted that most of the meeting discussion was on the two resolutions included in the meeting package.

### b) Permit Summary

It was noted that the Permit Summary was included in the package for Council to review.

It was also noted that permits are down somewhat from last year. Councillor Cooper commented that there was a concern on the vacancy rate in Stratford, but a few of the developers, that either own or built a few of the buildings that surround the Town Hall that things are starting to turn around. There is a slightly positive outlook compared to the finishing up in 2012 and where things were at the start of this year.

### c) Resolution PH003-2013 Public Meeting on Special Permit Use of Apartment in PURD Zone/Kevin Green's Proposal

**Moved by Deputy Mayor Clow**
**Seconded by Councillor Steve Ogden**

***WHEREAS*** an application has been received from Kevin Green to subdivide and develop parcel number 588665 (16.5 acres±) located within the PURD (Planned Unit Residential Development) zone, currently owned by Joseph Smallwood; and

***WHEREAS*** the developer is proposing to build a combination of Townhouses, Community Care Facilities and Apartments on the proposed land; and

***WHEREAS*** Section 12 of the Town's Development Bylaw classifies Apartments as Special Permit Use and Council shall hold a public meeting on the proposal with neighboring property owners and residents and acquire their inputs before making a decision;

***BE IT RESOLVED*** that approval be granted to hold a public meeting on May 22, 2013 at 7:00 PM, in order to provide an opportunity to the developer for presenting the proposed development proposal to residents and obtain their inputs regarding a Special Permitted Use of "Apartments" on the proposed land.

**Discussion:** It was noted that this resolution bears the recommendation of the Planning, Development & Heritage Committee as discussed at a meeting held on May 6, 2013.

Councillor Gallant asked that we make sure that all neighbours in the vicinity receive a letter. It seems that at public meeting someone is always saying that they are only one home away and they didn't receive a letter.

Deputy Mayor Clow noted that an advertisement will be placed in the Guardian and letters are being sent to property owners within 200 feet of the property.

Councillor Gallant noted that 200 feet is not very far, could the area be expanded. The C.A.O noted that a rezoning request requires that we send letters to residents within 500 feet.

Mayor Dunphy then asked Vahid to display the area that would receive the letters. Vahid noted that the property on the Stratford Rd., Kinlock Rd would be in the 200' area to receive letters. Councillor Gallant and the Mayor both stated that 200' in not very far. Deputy Mayor Clow then stated that we could expand the area that would receive letters. The C.A.O. noted that we could send letters to residents within a 500' radius, which is the area that would be covered in a Rezoning Request. Mayor Dunphy suggested that we also send letters to Aintree Drive, Dale Drive, and Stratford Rd.

Councillor Ogden noted that the Developer really valued the Housing Study that was done and he suggested that this was something that all Developers should look at because it responds directly to the needs identified in the Housing Study. If this proposal is affordable, it will really respond to some of the concerns that a number of seniors have spoken about on the lack of affordable seniors housing in the Community.

Mayor Dunphy noted that he has concerns with the word "apartments" in the resolution. If we have this public meeting and they say that they have one apartment that they propose to build, can the Developer, after the fact, say that they want to build more. Vahid responded that they discussed this with the Developer and he is aware that this request is just for one building. The C.A.O. noted that if that number of apartment units changed then we would be required to hold another public meeting. It was also noted that the Community Care Facility is a "Conditional Use" and Council can approve it if they wish, but the Apartment is a "Special Permit Use" and requires a public meeting before Council can approve it.

Council also discussed the subdivision layout, stormwater management and the green space area.

Vahid noted that the Department of Environment and Department of Infrastructure Renewal will review the entire subdivision plan and then send their comments to the Town. An engineer will also provide a detailed stormwater management plan which will be submitted to the Town before construction begins.

**Question: CARRIED**

**d) <u>Resolution PH004-2013 – Protecting Hazard Point Rear Range Lighthouse</u>**

**Moved by Deputy Mayor Clow**
**Seconded by Councillor Emile Gallant**

***WHEREAS*** The Hazard Point Rear Range, located in Stratford, is included on the government list of surplus lighthouses which might be designated as a Built Heritage; and

***WHEREAS*** In order to preserve and protect this lighthouse as the community's heritage, the Town of Stratford has led a petition concerning the consideration of the Rear Range Hazard Point Lighthouse for designation under the Heritage Lighthouse Protection Act; and

***WHEREAS*** the Department of Fisheries and Ocean Canada reviewed and approved the Town's application at the preliminary stage and required the Town to provide an business plan for ownership, maintenance and providing future public access to the lighthouse; and

***WHEREAS*** the Town of Stratford has signed an agreement with the current owner of the land, Mr. Clive Stewart, for the divestiture of Mr. Stewart's interest in the Lighthouse to the Town; and

***WHEREAS*** the Town of Stratford accepted responsibility for the ownership and long term maintenance and public access to this lighthouse will be accommodated at the time of land development and subdivision approval; and

***WHEREAS*** the landowner, Clive Stewart, will cooperate with the Town of Stratford with regard to allowing access over the Stewart property for the Town's employees or maintenance contractors to complete maintenance and repair as deemed necessary by the town. The Town agrees that there will be no public access to the range light until the land is developed into a subdivision or the range light is relocated.

***BE IT RESOLVED*** that the Town of Stratford will accept ownership of the Hazard Point Rear Range Lighthouse in order to protect it as a part of Stratford's heritage and that the Town will allocate adequate annual budget funding for protection and maintenance expenses and will provide public access to the Lighthouse at the time of land development and subdivision approval process**.**

**Discussion**

It was noted that this resolution bears the recommendation of the Planning, Development and Heritage Committee at a meeting on May 6, 2013.

A discussion was held on the access to the property, the ownership of the land where the Lighthouse is located and also the yearly cost to maintain the building.

Councilor Griffin noted that we are taking ownership of the Lighthouse at this time, and if there is any further subdivision development approvals for the land around the Lighthouse access could be discussed as part of the subdivision approval process. The Lighthouse could also be moved to a new location, but that decision has not been made at this time.

Councillor Gallant asked about the cost to maintain the building.

The C.A.O. noted that in the first year there are a few items that need to be addressed which would cost around $2,500 and then it would be $500 per year.

Councillor Ogden noted that his recollection was that it was $5,000 a year, and this was questioned at the time because it is a lot of money if the residents don't have access to the lighthouse.

**Amendment to Resolution**

**Moved By Steve Ogden**
**Seconded By Randy Cooper**

**BE IT FURTHER RESOLVED** that it is the Town's desire that we would include in the agreement that we have access for the purpose of the potential relocation of the asset.

**Discussion:**

Councillor Cooper noted that he is very concerned if the amount of $5,000 is correct. We are taking over a heritage property but if we get into major maintenance and the Town owns the building, it will have to be disposed of or fix it up.

The C.A.O noted that we have a written agreement with Mr. Stewart that he will allow the Town to have access to the Lighthouse on the property. Mr. Stewart has given the federal government access and he will give the Town the same access to the Lighthouse.

Vahid also noted that there is a deadline to submit the Business Plan and this resolution is part of that Plan which should be submitted by the end of May.

The C.A.O noted that Jeremy did a cost analysis last April and it was $1,500 for the first year and $500 per year.

The resolution will now read:

***WHEREAS*** The Hazard Point Rear Range, located in Stratford, is included on the government list of surplus lighthouses which might be designated as a Built Heritage; and

***WHEREAS*** In order to preserve and protect this lighthouse as the community's heritage, the Town of Stratford has led a petition concerning the consideration of the Rear Range Hazard Point Lighthouse for designation under the Heritage Lighthouse Protection Act; and

***WHEREAS*** the Department of Fisheries and Ocean Canada reviewed and approved the Town's application at the preliminary stage and required the Town to provide an business plan for ownership, maintenance and providing future public access to the lighthouse; and

***WHEREAS*** the Town of Stratford has signed an agreement with the current owner of the land, Mr. Clive Stewart, for the divestiture of Mr. Stewart's interest in the Lighthouse to the Town; and

***WHEREAS*** the Town of Stratford accepted responsibility for the ownership and long term maintenance and public access to this lighthouse will be accommodated at the time of land development and subdivision approval; and

***WHEREAS*** the landowner, Clive Stewart, will cooperate with the Town of Stratford with regard to allowing access over the Stewart property for the Town's employees or maintenance contractors to complete maintenance and repair as deemed necessary by the town. The Town agrees that there will be no public access to the range light until the land is developed into a subdivision or the range light is relocated.

***BE IT RESOLVED*** that the Town of Stratford will accept ownership of the Hazard Point Rear Range Lighthouse in order to protect it as a part of Stratford's heritage and that the Town will allocate adequate annual budget funding for protection and maintenance expenses and will provide public access to the Lighthouse at the time of land development and subdivision approval process.

***BE IT FURTHER RESOLVED*** that it is the Town's desire that we would include in the agreement that we have access for the purpose of the potential relocation of the asset.

Question: **CARRIED**

## 14. COMMITTEE OF THE WHOLE

Nil

## 15. SAFETY SERVICES

**a) Report**

The Minutes of the April 16 meeting were included in the package for Council to review.

Councillor Ogden gave a brief overview of the report as follows;
Ms. Kelly Mullally, Humane Society attended the meeting to discuss the Bylaw and the complaints about cats in the Community. The Cat issue is becoming a problem for Stratford, and we asked for her input with regards to what is done in other jurisdictions. Ms. Mullally noted that a task force with the head of all the Humane Societies was held on May 8 at the Town Hall. This will be the start of a process to try and deal with the over population of cats. We will be discussing at Safety Services a Bylaw Amendment and we also need to discuss this issue with the province to find out if there is a possibility of their including cats in their Act.

RCMP members also attended the meeting and provided information on some of the issues that they deal with.

The Committee discussed Street Light requests and the possibility of going to all LED lights in the future and the costs associated. It was also noted that there will have to be a discussion with Maritime Electric to find out the costs.

**b) Street Light Report**

No Report

**c) RCMP Report**

Councillor Ogden gave a brief overview of the RCMP Report that was included in the package. Tickets are comparable with 2012 and warnings are up more than double. Traffic occurrences are up from 74 to 116 compared to last year.

**d) Humane Society Report**

The Humane Society Report was included in the meeting package.

**e) Transit Report**

Councillor Ogden noted that ridership for March is down from last year but we have received some information about the marketing that is being done and hopefully we can increase the numbers soon.

**f) Fire Company**

Councillor Ogden noted that there is no report from the Fire Company but they did have a meeting on Monday and they have taken possession of the new fire engine. It was also noted that the new Fire Company Agreement was included in the meeting package.

Questions followed for Councillor Ogden.

Councillor Cooper noted that residents in Ward 3 have been requesting that new street lights being installed along the new sidewalk on Keppoch Rd. Councillor Ogden replied that there needs to be a request for street lights, in the form of a letter, sent to the Committee. Jeremy then noted that staff evaluates these requests to see if they are needed and noted that the reason the street lights haven't been installed yet on Keepoch Rd. is because we are waiting for an answer from Maritime Electric on LED project.

Councillor Gallant stated that he wanted to apologize to the Dog Tag Collectors for telling a resident that it was optional to pay for dog licenses.

Councillor Gallant noted that the Traffic Safety Committee wants to launch the neighbourhood promotions this summer, but they have been waiting for approximately eight months to hear the outcome from a meeting that is to be held with Steve Yeo, TIR. The C.A.O. responded that there is a meeting scheduled for May 23, 2013.

Mayor Dunphy noted that it is a great idea to have the RCMP attend the Safety Service Meeting and it is hoped that they continue to attend the meetings. Mayor Dunphy also commented on the bus ridership numbers. The C.A.O. responded that Trius sent an email and copies of the promotions they did for the past six months. A letter outlining the promotions is in the correspondence. A copy of this information was forwarded to the Safety Service Committee. Mayor Dunphy stated that this is a great service for the residents, but it is costing a lot of money, and it is unfortunate that there are not more people using the service. Mayor Dunphy noted that we have to get the information out to the residents, on the bus schedule, or give a free bus day or free passes. The Town could also help Trius promote the bus system through our communication system via our web site, email, etc.

Councillor Ogden noted that there is an amount budgeted to Trius for promotions; maybe the Town could use that amount to get the bus information out to our residents. Mayor Dunphy asked Councillor Odgen to take this information back to the Committee for more discussion on how the Town can promote the bus system.

Deputy Mayor Clow then discussed the RCMP report and wondered why they had five check stops last year and only one this year.

Councillor Ogden noted that there has been discussion around traffic concerns and we have asked the RCMP to revise their report to include more detailed information so that the report would be more beneficial to us.

Councillor Cooper noted that he did not think that the ridership will ever go up if they keep the same routes. They have never tried going by Lantz Dr. It was talked about in the last report that coming down the Georgetown Rd. and up the Keppoch Rd. was not viable. There are at least five households in the Lantz Subdivision that are interested in trying the bus, but they have no interest in driving to Stonington to catch the bus.

The C.A.O noted that the routing that is there is based on the latest report that Dillon completed, and one of the problems is a fundamental principal of transit is that we do not change the route to much or you might frustrate the riders that are already using the bus system. The routes now are carefully timed to enable you to make your connections in Charlottetown. It is not easy to change the route, but if you want to pick up more subdivisions then you would probably need another bus. There is definitely a lot more that needs to be done to promote the system, and the operator did a direct mail drop to household in Stonington and to every apartment on Duck Landing. There was nothing that came out of that promotion. It was also noted that when you are talking about transportation it takes a generation to see a change in patterns.

**16. <u>SUSTAINABILITY</u>**

**a) Report**

The April 25, 2013 Sustainability Minutes were included in the package for Council to review.

Mayor Dunphy noted that they continued their discussion on the Community Economic Business Program at Committee level; we are still not sure if we will participate, but we will continue those discussions. It was also noted that all the lots in Phase 1 of the Business Park have been sold and we have had a few inquiries for lots in Phase 2.

Mayor Dunphy noted that the Buy Local Citizen Panel is wrapping up soon. We are also looking at the recommendations set out by the Citizen Panel and hopefully, we will be able act on some of the recommendations.

A discussion was held at the Diversity and Inclusion meeting regarding a study that Professor Randall wants to do on the Immigration of settlers to P.E.I. The Committee agreed that until they have more information this item would be deferred until the next meeting.

Mayor Dunphy reported that on May 15, the Town will host the Greater Charlottetown Chamber Mixer and it is hoped that all Councillors will be able to attend.

**17. ACCOUNTABILITY AND ENGAGEMENT**

**a) Report**

**b) Resolution AE001-2013 Corporate Visual Identify Manual**
**Moved By Councillor Diane Griffin**
**Seconded By Councillor Randy Cooper**

***WHEREAS*** the Town adopted a new Engagement Strategy in November 2012 which included a new logo and branding for the Town; and

***WHEREAS*** it is desirable to have standards to guide the internal use of the new logo and the existing Town crest for consistent use of the brand; and

***WHEREAS*** it is desirable to regulate the use of the logo and the Town crest by external persons or agencies to protect the integrity of the brand and an application has been made to copyright the logo and Town crest to protect their use.

***BE IT RESOLVED*** that the attached Town of Stratford Corporate Visual Identity Manual, dated May 2013, be hereby approved to regulate the use of the logo and Town crest.

**Discussion:** It was noted that this resolution bears the recommendation of the Accountability and Engagement Committee from a meeting held on March 28, 2013 and the Committee of the Whole from a meeting held on April 24, 2013.

**Question: CARRIED**

**18. HUMAN RESOURCES**

**a)** Nil

**19. <u>OTHER COMMITTEES</u>**

**a) Stratford Seniors Complex**

Nil

**20. <u>PROCLAMATIONS</u>**

**a) Multiple Sclerosis Month**

***WHEREAS*** multiple sclerosis is a chronic, often disabling neurological disease affecting an estimated 55,000 to 75,000 Canadians and upwards of 300 Islanders.

***WHEREAS*** multiple sclerosis symptoms vary widely and may lead to problems with numbness, coordination, vision and speech, as well as extreme fatigue and even paralysis; and

***WHEREAS*** there is no known cause of, or cure for multiple sclerosis; and

***WHEREAS*** the Multiple Sclerosis Society of Canada founded in 1948, is the only national voluntary organization in Canada that supports both MS research and services for people with MS and their families; and

***WHEREAS*** the dedication and commitment of the supporters and volunteers on PEI could only make this possible;

***NOW, THEREFORE*** I, the Mayor of Stratford, do hereby claim this month of May to be MS Awareness Month for the Multiple Sclerosis Society of Canada

**b) Intergenerational Day Canada**

***WHEREAS*** Intergenerational Day Canada, June 1st, is meant to raise awareness about the simplicity and power of intergenerational connections; and

***WHEREAS*** Intergenerational Day Canada, June 1st is a day to focus on the profound positive influence intergenerational connecting has in creating healthy, all-age friendly communities

***WHEREAS*** Intergenerational Day Canada, June 1st, is a day to celebrate all of the good things presently taking place between generations in local community

***WHEREAS*** Intergenerational Day Canada, June 1st does not require funding, excessive time or extensive planning

***WHEREAS*** Intergenerational Day Canada, June 1st, will have its greatest strength as a reminder, an invitation for every individual to take one small respectful step to bridge generations within his or her local community. (How much effort and time does it take to smile at someone from a different generation…with such huge sustainable return?)

**NOW, THEREFORE** we, the Mayor and Council, do hereby proclaim the day of June 1st as "Intergenerational Day Canada."

## 21. OTHER BUSINESS

**a) Resolution OT001-2013 Change of Time for Council Meetings**
**Moved by Councillor Gallant**
**Seconded by Councillor Clow**

**BE IT RESOLVED** that the Regular Town Council meetings from June to September be changed to 4:30 p.m.

**Discussion:** None
**Question:** **CARRIED**

## 22. ADJOURNMENT

There being no further business the meeting adjourned at 9:40 p.m.

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|---|---|
| **Mayor David Dunphy** | **Robert Hughes, CAO** |