

REGULAR MONTHLY COUNCIL MEETING

June 13, 2012

Approved Minutes

DATE: June 13, 2012
TIME: 4:30 p.m. – 6:03 p.m.
PLACE: Stratford Town Centre, 234 Shakespeare Drive

PRESENT: Deputy Mayor Gary Clow; Councillors Diane Griffin; Emile Gallant; Randy Cooper; Steve Ogden; Robert Hughes, CAO; Joanne Weir, Assistant Recreation Director; Jeremy Crosby, Manager Public Works and Utility; Vahid Ghomoshchi, Director of Planning; and Mary McAskill, Recording Clerk

REGRETS: Councillor Steve MacDonald and Kim O'Connell, Manager of Finance and Administration

CHAIR: Mayor David Dunphy

1. **CALL TO ORDER**

Mayor Dunphy called the Regular Monthly Council Meeting to order at 4:30 p.m. and extended a special welcome to the students from Stratford Elementary School and their parents. He also welcomed Dawn Binns from Insight Marketing who will be giving a presentation later in the agenda.

2. **APPROVAL OF THE AGENDA**

The agenda was approved as circulated.

3. **MINUTES**

It was moved by Deputy Mayor Clow and seconded by Councillor Gallant that the May 9, 2012 Regular Council Meeting Minutes be approved as circulated.

4. **BUSINESS ARISING FROM MINUTES**

Nil

5. **PRESENTATIONS FROM THE FLOOR**

a) **Presentation by Billy Ramsay to the Water Conservation Calendar Winners**

Mayor Dunphy - Welcome students and parents to the presentation of the calendar artwork for the Waters Cool Program. We in the Town place a very high value on the education of our youth. After four years of providing water conservation education to Grade 5 students at Stratford Elementary, we decided to expand the program this year to include watershed education. I would like to take this opportunity to recognize the RBC Bluewater Fund for their \$5000 donation which made this project possible. I would also like to recognize and thank Utility Technician Billy Ramsay and Watershed Coordinator Kelley Arnold for developing and carrying out this great program. Thank you also to the teachers and staff at Stratford Elementary for supporting this program.

This year we hosted more than 140 Grade 5 students on a day long field trip to the Stratford Town Hall to introduce the students to water conservation and various aspects of watersheds, including buffer zones, forestry and wetlands. The students participated in an interactive and activity-based environment where they learned where their water comes from and how to conserve this precious resource. We thought that the program was successful when one teacher said “I don’t know how I am going to teach science in the classroom from now on.” The students also seemed thrilled at the opportunity to participate in demonstrations and activities, and several kids were heard to say it was “the best day EVER.”

The Waters Cool Program is one example of the many initiatives we are undertaking to build the best community possible which includes protecting and preserving our natural resources for future generations. We hope that we have given our youth the knowledge to guide their actions and have a lasting positive impact on their local water and watersheds.

We are now going to present the winning artwork which will be included in next year’s school calendar. I will call each student up for the presentation of their artwork. Congratulations to all of the calendar artwork winners and all who participated in the project.

Utility Technician Billy Ramsay, and Councillor Steve Ogden, Chair of the Stratford Utility made the presentations to the students.

The winning artwork for the month of:

July – **Sharlice Bradley** August – **Isabella Thompson** September – **Adam Richards**
October – **Grace While** November – **Amanda O’Dell** December – **Orianna MacDonald**
January – **Emerson Page** February – **Ben MacLeod** March – Paige Chaisson
April – **Abbygale Lewis-Fox** May – **Hannah MacDonald** June - **Alexis Wood**

Each year there is one drawing that stands out for its unique message and is chosen for the cover of the calendar. This year’s winner of the calendar cover, as well as the month of is April, is **Abbygale Lewis-Fox**.

Photographer Winston Maund took photos of the presentations and following the presentations a group photo was taken and refreshments and cake were served to the students and their families.

b) Resident Survey Results Presentation

Dawn Binns stated that a few months ago Insight Marketing, in partnership with Vicki Bryanton who is a local consultant, was hired to conduct a resident survey. Ms. Binns stated that she will be giving the highlights of the report and that both the full report and a summary will be on the Town’s webpage.

The purpose of the survey was based on the Results Matter Performance System, to find indicators that will align with those outcomes and what the Town is looking to achieve over a number of years, and to measure. We developed survey questions based on this plan and also worked to try and align with national surveys so you could have national comparators where appropriate. A multi-mode sampling method was used - there was an online version and a print version available for residents to complete.

Ms. Binns stated that they were looking for 360 residents to complete the survey, and the final numbers were 667, so we were very pleased with the response.

At this time Ms. Binns reviewed the results of the survey for Council (full results included in the meeting package).

Mayor Dunphy thanked Ms. Binns for her presentation and added that he was very pleased with the results and we will use this information going forward.

6. CARI REPORT

No Report

7. CORRESPONDENCE

Included in the package is a list of all correspondence sent and received since the last Council meeting.

8. MAYOR'S REPORT

Included in the package for Council to review. Mayor Dunphy gave a brief overview of his report noting that since the last Council meeting he attended the following events and meetings:

- appeared on Eastlink's 'Island View' to speak about Stratford.
- attended a reception organized by the Premier's office in honour of the Governor of People's Government of Hainan Province, China which is a sister province to Prince Edward Island.
- attended a business mixer co-hosted by the Town of Stratford and Sue Luo. The mixer was designed to help connect newcomers who wish to invest in local businesses and local entrepreneurs.
- attended Diversity and Inclusion Committee meeting. Plans are underway, in conjunction with the Events Committee, to have some multicultural activities during the Canada Day event at Tea Hill Park.
- attended the resident survey results presentation by Dawn Binns.
- met with the mayor and some councillors from the Town of Monaghan and the County of Monaghan Ireland, who were on the Island as part of an exchange with the Fort Augustus Irish Descendants Association.
- along with Councillor Griffin and Councillor MacDonald attended a ceremonial tree planting by the Stratfords of the World Committee at the Town Hall.
- along with Councillor Cooper, attended the Cross Roads Rural Fire Company Service Volunteer Recognition Awards Ceremony. This event recognized the contribution of our

volunteer firefighters with ‘years of service’ pins, and they included Town staff members Joe Driscoll and Kevin Reynolds.

- along with Councillor Ogden and utility manager Jeremy Crosby, attended the official signing of documents to transfer the Hooper and St. Pierre properties to the Stratford Utility Corporation for our new wellfield.
- attended the Federation of Canadian Municipalities Conference in Saskatoon and represented Stratford at a press conference where the Insurance Bureau of Canada announced that Stratford, PEI had been selected as the community in Canada to participate in Phase 2 of the IBC study on rain barrels and their impact on the environment.

9. **CHIEF ADMINISTRATIVE OFFICER**

Included in the package for Council to review. Robert gave an overview of his report noting that the Act Review Committee continues to meet every second week. He noted that the committee has completed a draft of the Act and is now reviewing it to ensure that it makes sense in its entirety.

The Revenue Sharing Committee has been at a standstill, but there is a meeting scheduled for June 21 and hopefully the committee will get back on track.

The resident survey is complete and the results of the survey were just presented. We will now take those results and the other performance indicators that we have identified and start putting it together into a package that will put on our website. This will be our baseline for future years to measure and see how we are doing.

Robert noted that the staff has completed their individual scorecards and he is now meeting with each department to go through them. This will be the first time through, so it is a learning experience for everyone.

It was noted that the consultant for the Communications and Branding Strategy project presented their report and staff is now working on an implementation plan for Council before the report is formally adopted.

Robert stated that he was happy to see the wellfield agreement close last week and added that it was a great experience working with the landowners.

Councillor Ogden took a moment to thank Robert for all the work he has done regarding the purchase of the land for the wellfield.

Councillor Ogden asked about the section of the Act that allows us to enforce our bylaws and Robert replied that the Act we are drafting is a new Act, but the amendment to the Act to allow us to issue tickets has been passed, and once it has been proclaimed in the legislature we can look at amending our bylaws.

Mayor Dunphy took a moment to congratulate Robert on being elected second vice-president of the Canadian Association of Municipal Administrators (CAMA).

10. PUBLIC WORKS

- a) Included in the package for Council to review. In Councillor MacDonald's absence Councillor Cooper gave a brief overview of the report noting that the extension to the Cotton Park has been completed.

Councillor Cooper noted that we have been given the go ahead to send out the engineering documents on the sidewalk construction between Park Lane and Bonavista Avenue. When finished, it will complete the sidewalk loop on the Stratford Road, the Kinlock Road and the Keppoch Road. He also noted that work is underway to get the trail started on Shakespeare Drive which will run from Rankin to Jubilee.

b) **Resolution PW001-Municipal Maintenance Building Tender Expansion Award**

Moved by Councillor Cooper
Seconded by Councillor Griffin

WHEREAS the Municipal Maintenance Building tender closed on Friday, June 11, 2012, and

WHEREAS the following tenders were received (GST excluded);

Contractor/Company	Tender price (GST Excluded)
Naddy Construction Ltd.	\$ 64,050.00
Milton Jenkins construction Ltd.	\$76,282.50
McGuirk Bros Construction Ltd.	\$77,520.00
OMD Construction Consulting	\$78,740.00
Brumac Construction Ltd.	\$91,991.55
MacLean Construction Ltd.	\$97,902.00
Ken Coles construction Ltd.	\$110,812.00
Hilchie Quality Homes	\$115,493.88

AND WHEREAS allowing for a \$25,000 contingency for professional fees, permit fees and extras, the total construction fee for the building is estimated to be \$89,050; and

WHEREAS a capital budget of \$100,000 was approved for the construction of the municipal maintenance building expansion; and

WHEREAS after a review of the bid documents it was recommended by Coles Associates that the low bid amount of \$64,050 submitted by Naddy Construction be accepted.

BE IT RESOLVED that the quote, submitted by Naddy Construction in the amount of \$64,050 (GST excluded) be hereby accepted.

Discussion: It was noted that this resolution bears the recommendation of the Public Works Committee.

Question: **CARRIED**

11. STRATFORD UTILITY CORPORATION

a) Report

Included in the package for Council to review. Councillor Ogden noted that the highlight for the month was the purchase of the land for the new wellfield. We have awarded the contract for the project to Coles Associates and they have already started working on the design. Councillor Ogden also noted that a press release will be going out on the wellfield land acquisition.

Councillor Ogden stated that the Board re-examined the water and sewer servicing priorities to ensure that all the priorities are based on science. He noted that there was an announcement at the Federation of Canadian Municipalities (FCM) Conference in Saskatoon regarding federal funding, and Mayor Dunphy stated that the news is the existing Build Canada Fund is in place until March 31, 2014, and after that there will be another program in place, but we don't know yet what it is.

Councillor Ogden stated that the rain barrel program was also mentioned in the press release in Saskatoon. This is another successful project that will allow residents to pay a deposit to get their barrel and have it installed properly and once it has been inspected their deposit will be returned. Robert stated that when the announcement was made regarding the rain barrels, the details had not yet been worked out. However, it was noted that the barrels will likely only apply to utility customers.

Mayor Dunphy wanted to point out that over the years the Utility collected \$1,500 per lot from developers for future capacity of the water system, and these were the funds that were used to purchase the land for the new wellfield.

b) Financial Statements

Included in the package for Council to review.

12. RECREATION AND ENVIRONMENT

a) Report

Included in the package for Council to review. Councillor Griffin gave a brief overview of the report noting that the next meeting will be entirely focused on values and these would be values related to recreation, art and culture, and environment will be included this year as it now falls under this committee. She noted that it has been five years since this project was last undertaken, and Steve McQuaid has agreed to be the volunteer coordinator of the process again. It will be the only item on the agenda at the June 21 meeting.

Councillor Griffin stated that with summer upon us staff is being kept busy with registrations, developing schedules, and implementing volunteer information and training sessions. Also ongoing is the maintenance of the sports fields and playground repairs.

It was noted that baseball registration has reached 182 players. All representative teams have been chosen and house league teams are now being organized.

The tennis program for youth ages 14 to 18 years will again be provided during the summer months and the instructional sessions will be presented at Pondside Park.

Councillor Griffin noted that the upcoming Canada Day celebrations are coming along nicely. A wide host of activities will again be presented throughout the afternoon and we have received confirmation of funding from the National Canada Day Committee in the amount of \$2,800. Councillor Griffin noted that the 'Volunteer of the Year Award' will be presented during the Canada Day celebrations.

The Stratfords of the World Committee held a tree planting ceremony on May 25 and this was the official kick-off for the reunion. Six red oak trees were planted along the entrance to the Town Hall.

Summer camp is being offered again this year and will run for nine weeks and each week there will be a different theme. The program is offered to youth 8 to 12 years of age.

Councillor Ogden noted that he attended the 'Spring Fling' that took place at Glen Stewart School on June 1, and it was a fantastic event and the organizers deserve congratulations for putting on such a great event.

13. FINANCE AND ADMINISTRATION

a) Report

Included in the package for Council to review. Councillor Cooper gave a brief overview of the report noting that things have been moving along quite well and we have a healthy surplus. Mayor Dunphy stated that we are only part way through the year, but we are moving in the right direction.

b) Financial Statements

Included in the package for Council to review.

14. PLANNING AND HERITAGE

a) Report

Included in the package for Council to review. Deputy Mayor Clow gave a brief overview of the report noting that is quite a busy time for the planning department with a lot of construction taking place.

b) Permit Summary

Included in the package for Council to review. It was noted that our permits are up about four million from this time last year.

15. COMMITTEE OF THE WHOLE

a) Resolution CW005-2012 Noise and Nuisance Bylaw Amendment – 2nd Reading

Moved by Councillor Emile Gallant

Seconded by Councillor Diane Griffin

WHEREAS the Noise and Nuisance Bylaw contains a provision to allow Council to grant a temporary exemption from the noise requirements of the bylaw; and

WHEREAS some farmers in the Town have requested an exemption from the requirements of the bylaw to allow them to use shot guns and noise makers to get rid of the crows that were destroying their crops; and

WHEREAS the provision of the bylaw that allows Council to grant an exemption does not work well in this instance because of the potential crop damage that could result during the time it takes to obtain an exemption; and

WHEREAS Council is not comfortable granting a blanket exemption for nuisance animals on farms and it is therefore proposing to amend the bylaw to allow the Chief Administrative Officer to grant temporary exemptions from the Noise and Nuisance Bylaw, on a case by case basis, to allow farmers to deal with nuisance animals on bona fide farms.

BE IT RESOLVED that Bylaw # 30A, a Bylaw to amend the Stratford Noise and Nuisance Bylaw (Bylaw # 30) to enable the Chief Administrative Officer to grant temporary exemptions for bona fide farms to deal with nuisance animals, be hereby read and approved a second time.

Discussion: Nil

Question: **CARRIED**

b) Resolution CW006-2012 Noise and Nuisance Bylaw Amendment – Adoption

Moved by Councillor Emile Gallant

Seconded by Councillor Steve Ogden

WHEREAS Bylaw #30A, a Bylaw to amend the Stratford Noise and Nuisance Bylaw (Bylaw #30) was read and approved a first time on May 9, 2012; and

WHEREAS Bylaw #30A, a Bylaw to amend the Stratford Noise and Nuisance Bylaw (Bylaw #30) was read and approved a second time on June 13, 2012.

BE IT RESOLVED that Bylaw #30A, a Bylaw to amend the Stratford Noise and Nuisance Bylaw, be hereby adopted and that the Mayor and Chief Administrative Officer be authorized to affix their signatures and the corporate seal of the Town thereto and to formally declare the said Bylaw Amendment passed.

Discussion: Nil

Question: **CARRIED**

16. SAFETY SERVICES

a) Report

Included in the package for Council to review. Councillor Gallant gave a brief overview of the report noting that one of the main items discussed was the Traffic Safety Report and the upcoming presentation of the report to the public.

b) Street Light Report

No Report

c) RCMP Report

Included in the package.

d) Humane Society Report

Included in the package.

e) Transit Report

Included in the package. Councillor Gallant stated that he has some concerns regarding the transit as the number of riders has gone down compared to last month. He noted that we will be inviting representatives from Trius to come to the next Safety Services meeting for a discussion. Councillor Ogden stated that he shared his concerns with the members of the Safety Services Committee about the numbers going down and he feels that there needs to be more marketing done, and he would encourage those responsible to ensure that the marketing takes place.

17. ECONOMIC DEVELOPMENT

a) Report

Included in the package for Council to review. Mayor Dunphy noted one of the items we are working on is the communications and branding strategy and we have received the report from the Sharp Group who was hired to develop a communication and branding strategy for the Town. We will now review the report to determine if we want to accept their recommendations.

The committee is also working on a business brochure for businesses who may want to set up a business in the Town.

Mayor Dunphy noted that the Diversity and Inclusion Committee is a sub-committee of the Economic Development Committee, and they held a meeting last month and have arranged for some multicultural activities to be part of the Canada Day celebrations. He also noted that two new members are being added to the committee and they are Sherry Wang and Michael Prychuck.

b) Resolution ED002-2012 Appointment of CADC Board Representative

**Moved by Councillor Randy Cooper
Seconded by Councillor Steve Ogden**

WHEREAS Andrew Davies has served as the Town's representative on the CADC Board in accordance with the share purchase agreement allowing a voting representative to the Board; and

WHEREAS Mr. Davies has agreed to serve another term as the Town's representative.

BE IT RESOLVED that Andrew Davies be hereby re-appointed as the Town's representative on the CADC Board until the next CADC annual meeting in 2013.

Discussion: Nil

Question: **CARRIED**

18. HUMAN RESOURCES

No Report

19. OTHER COMMITTEES

a) Stratford Seniors Complex

Included in the package for Council to review.

20. PROCLAMATIONS

Nil

21. OTHER BUSINESS

Nil

22. ADJOURNMENT

There being no further business the meeting adjourned at 6:03 p.m.