



2015 Stratford Resident Survey

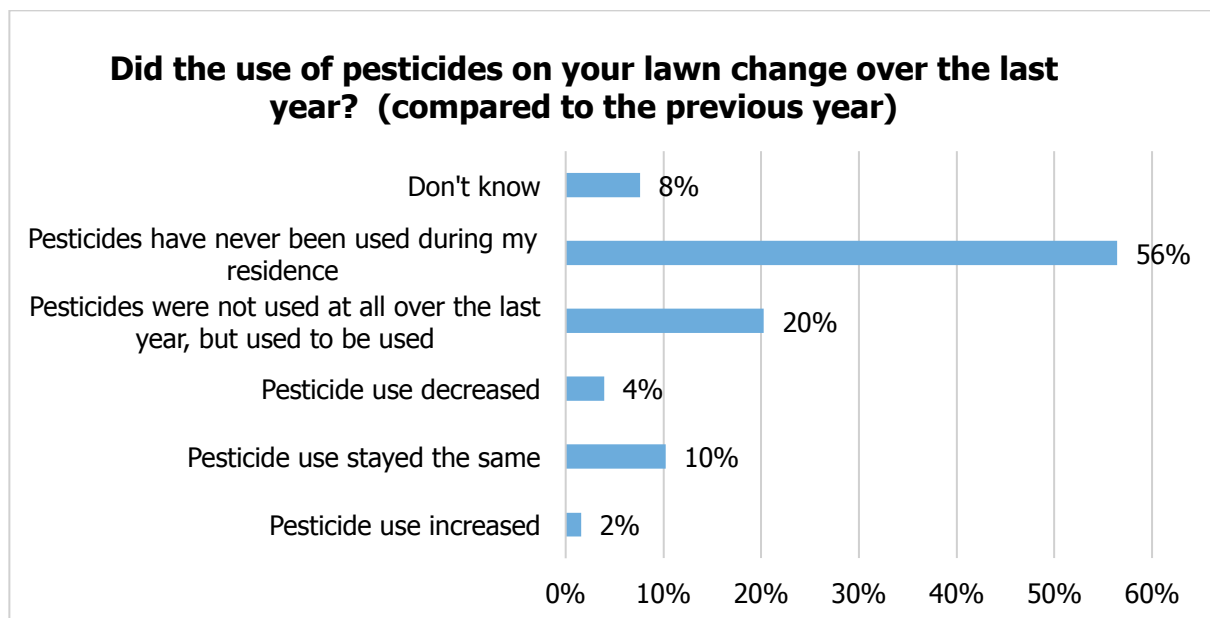
Cosmetic Pesticide Question Summary

Included in the 2015 Stratford Resident Survey were two questions regarding pesticide use and support for restrictions in the survey this year. This document provides a summary of the responses for these 2 questions.

Pesticide Use

To determine who should respond to the question regarding pesticide use on lawns, survey respondents were first asked "Does your home have a lawn?". A total of 969 the respondents answered this questions with 89% (n=892) indicating yes and 7.7% indicating no. Respondents that said yes to this question were then asked the following question.

[Q13] For the purposes of this survey, the term "pesticides" refers to any synthetic (man-made) chemical substance that is used to prevent, reduce, destroy, repel or attract any weeds or pests. Did the use of pesticides on your lawn change over the last year - compared to the previous year?



The majority of respondents did not use pesticides within the last year, 76%. Results also indicated that of this group most (56%) have never used pesticides on their property and 20% had previously used pesticides but did not in the past year.

Also of those that did use pesticides within the past year, for most their use stayed the same 10%, or decreased 4%. While only 2% increased their use.

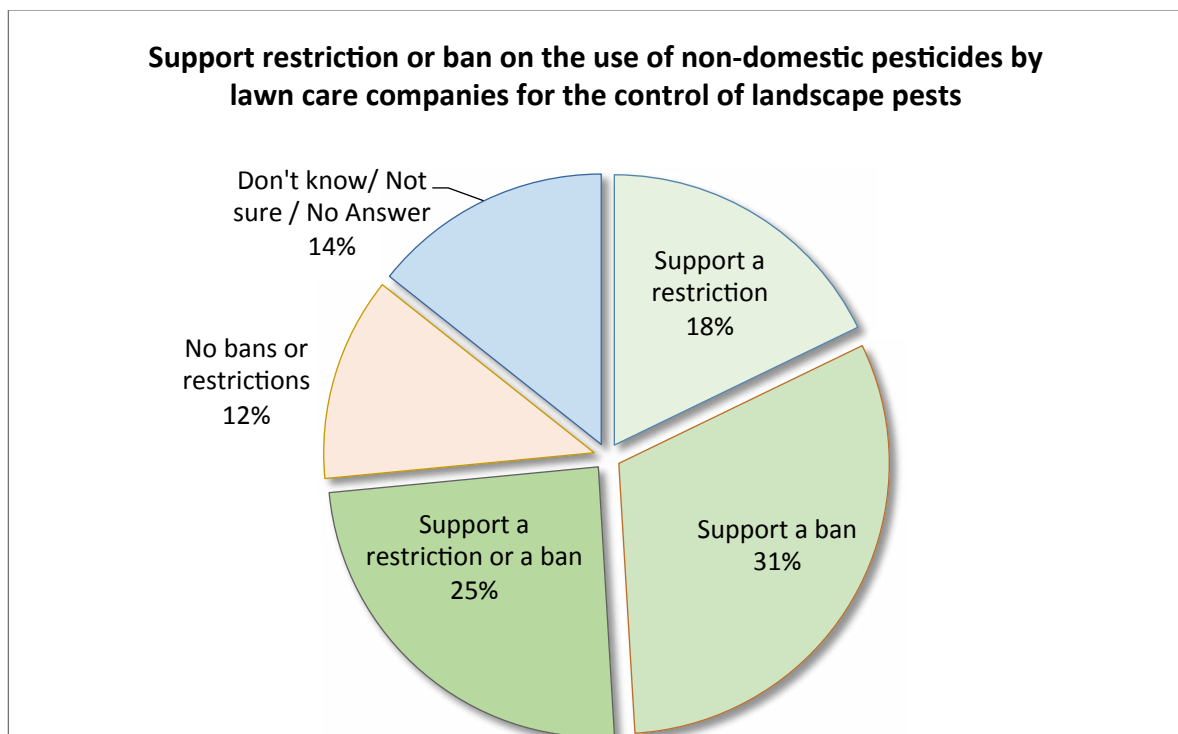
Pesticides Restriction or Ban

All survey respondents were then asked about their level of support for a restriction or ban on the use of pesticides within the Town, based on the regulatory power the province has currently provided to municipalities. Respondents were provided with the following description and question.

[Q14] The Town of Stratford has a long-standing policy to not use any pesticides on town property. The Province recently changed the legislation to allow municipalities to impose further restrictions on the use of non-domestic pesticides within their communities. "Non-domestic" pesticide means a pesticide registered as commercial, industrial, agricultural pesticide.

This means that the Town of Stratford only has the authority to restrict or ban the use of non-domestic pesticides by lawn care companies for the control of landscape pests and has no authority to restrict or ban the use of domestic pesticides by homeowners directly. Municipalities CAN regulate or ban the use of non-domestic pesticides, by licensed applicators, for landscape pests only.

Do you support a restriction or ban on the use of non-domestic pesticides by lawn care companies for the control of landscape pests in the Town of Stratford?



Based on the results of the survey it was found that 74% of respondents support some form of restriction or ban, 12% of respondents are not in support of a ban or restriction and 14% don't know or are not sure.

SURVEY NOTES:

The 2015 Annual Resident Survey was completed between March 9, 2015 and April 24, 2015. Residents had the option of completing an electronic survey available online or a paper version delivered to households in Stratford.

A multi-mode communication strategy resulted in 1000 adult residents completing the survey (405 completing paper surveys and 595 completing online surveys), which exceeded the minimum projected sample size of 360.

The survey results represent a statistically significant sample of the adults of the community. The survey accuracy (margin of error) was +/- 2.8%, 19 times out of 20, corrected for the 'finite population' of adults living in the Town of Stratford. All survey data has been weighted to the 2011 Census data for the Town of Stratford for this report.

The full report of the 2015 Annual Resident Survey, which will include responses to all questions, methodology and response demographics will be released in late June.

The two question described above were new to the resident survey this year, therefore data comparisons for year over year trends are not available.